

A NEW GENERATION OF TOURISM WITH A SENSE OF WELL-BEING

**2023**

# **Thermal Tourism Business Summit**

**FEBRUARY, 15-17**

**B2B-MEETINGS & MASTER CLASSES**

**// ONLINE EDITION //**





# FOCUS OF EVENT:

Buyers from USA, UK and Northern Europe



## : FORMAT OF EVENT

### Master Classes & B2B networking

- Conduct your own master class on working with your services - up to 100 participants;
- Get face-to-face meetings with Key Buyers from over the Globe – (selection from 500 agencies: touristic and assistance companies, VIP travel companies, concierge services;
- Do prescheduled meeting in system;
- Pay only for the selected meeting, be advertised for all!



# WHO ARE INVITED TO PARTICIPATE

- SPA hotels offering wellbeing programs (detox, nutrition, yoga, weightloss, immunity etc;
- Thermal and mineral resorts;
- Medical SPA centers;
- Ayurveda;
- Thai massage centers;
- Associations and Clusters.



**Thermal Tourism**  
**Business Summit**

Wellness  
Service  
Providers

2023 February 15-17



# TWO OFFERS

**Thermal Tourism**  
**Business Summit**



## MASTER CLASS & MEETINGS

from 300 EUR per 40 minutes



## FACE TO FACE MEETINGS

From 55 EUR every 30 minutes



# OPPORTUNITIES AND COST OF PARTICIPATION



Providing a Master class on selling your products 40 minutes

**300 EUR**

B2B package: 9 face-to-face meetings, 30 minutes each

**500 EUR**

B2B package: 15 face-to-face meetings, 30 minutes each

**800 EUR**

B2B package: 22 face-to-face meetings, 30 minutes each

**1200 EUR**

Additional meeting to package

**60 EUR**

Publication of package offers in the BookingsMed Catalogue

**2000 EUR**

Offline Master class (Italian therme) and 15 face-to-face meetings

**1700 EUR**

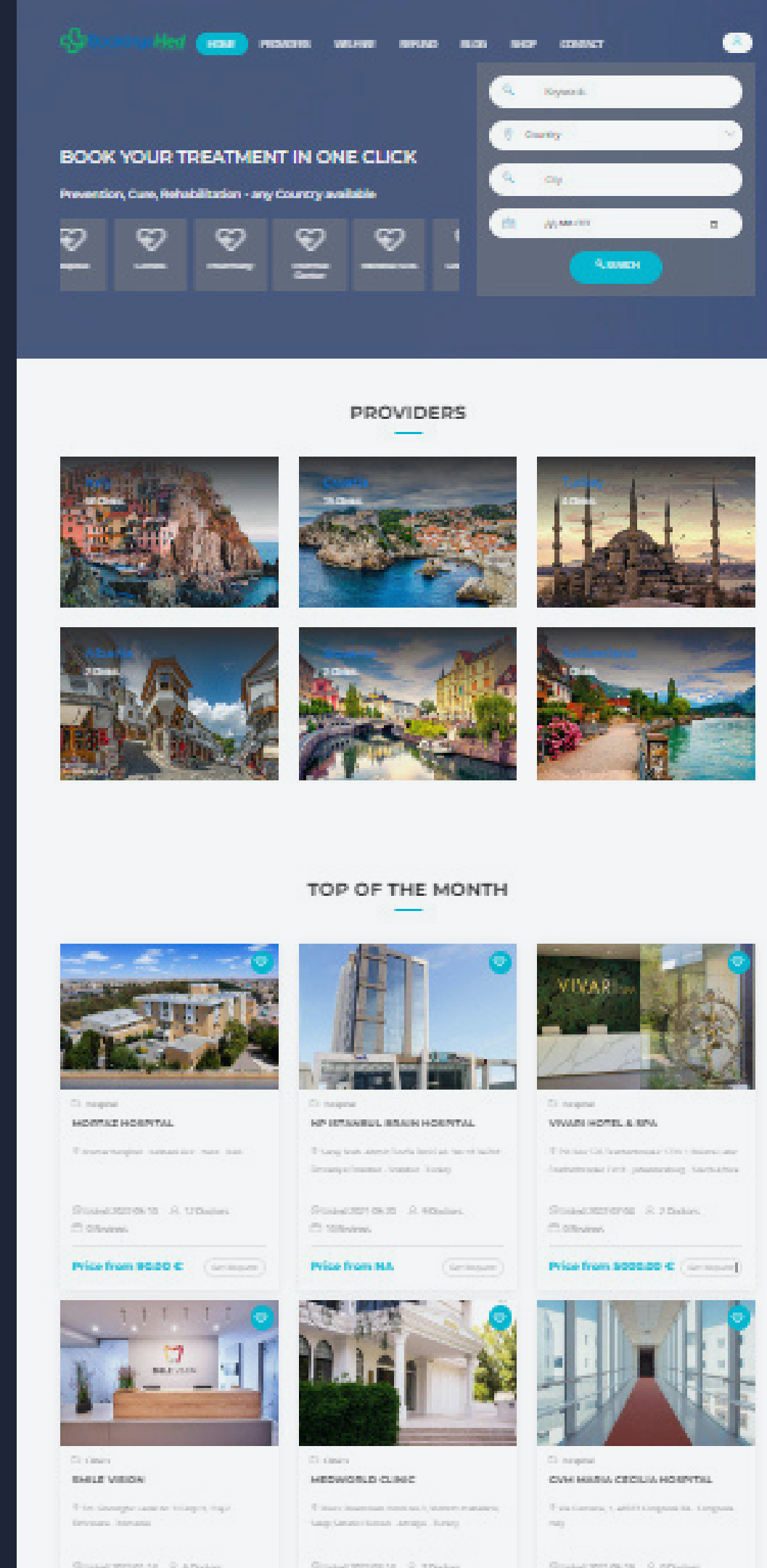


# SPECIAL CONDITIONS FOR MEMBERS



Discount 10%

go to  
[www.bookingsmed.com](http://www.bookingsmed.com)



**Thermal Tourism  
Business Summit**

Not registered yet?

Get free of charge  
access to the  
platform and  
discount for TTBS!

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# SPONSORSHIPS

**Thermal Tourism**  
**Business Summit**

## GENERAL SPONSOR 4000 EUR



- Branding of event;
- Providing of Master Class;
- 22 face-to-face meetings;
- Newsletters to target audience;
- 2 pages in the BookingsMed Catalogue

## OFFICIAL SPONSOR 2000 EUR



- Branding of event;
- Providing of Master Class;
- 20 face-to-face meetings;
- Newsletters to target audience



# OFFLINE MASTER CLASS



Take part in the Round Table and Masterclass on Marketing and International Promotion. Have an additional 15 online face-to-face meetings.

Welcome to offline event on the Italian thermal resort!



**Thermal Tourism  
Business Summit**

Our offer includes accommodation  
3 nights in a 5\* hotel  
Single room HB.

Additional room for  
120 euros per night.

**2023 February 15-17**



# Event program



**FEBRUARY 15**

Master Classes of resorts  
and hotels for tourism agents  
(online)



**FEBRUARY 16**

Face-to-face meetings  
every 30 minutes  
(online)



**FEBRUARY 17**

Roundtable and Master Class  
on Marketing and Promotion  
(offline)



# ORGANIZERS:



**BOOKINGSMED.COM**

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THERMAL TOURISM BUSINESS SUMMIT  
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Scan for registration

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